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62,57
KELLOGG
SEED COMPANY

P. O. Box 684
MILWAUKEE, WISCONSIN

Return Postage Guaranteed

RAINBOW
BRAND
SEEDS

MARKET QUOTATIONS
PLEASE RUSH

Mrs. Newman

(Sec. 562, P. L. & R.)

U. S. POSTAGE

PAID

PERMIT No. 409

Milwaukee, Wis.

U. S. Dept. of Agriculture,
Bureau of Plant Industry,
Washington, D. C.

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U. S. Department of Agriculture

KELLOGG SEED COMPANY

322 EAST FLORIDA STREET

P. O. BOX 684

MILWAUKEE, WISCONSIN

TELEPHONE DALY 0373

Distributors

NEW RICHMOND ROLLER MILLS
Shawano, Wis.

Upper Michigan — Northeastern Wisconsin
MENOMINEE PRODUCE COMPANY
Menominee, Michigan

Distributors

ALEX SINAICO & SONS, INC.
653 W. Washington Ave., Madison, Wis.

DOOR COUNTY PRODUCE COMPANY
Sturgeon Bay, Wisconsin

TERMS: Net Cash

APRIL 29, 1937

Quotations are subject to change without notice.
Prices quoted are for Full, Unbroken Bags, gross weights, bags included without additional charge.

Today's values, f. o. b. Milwaukee, Wisconsin.
Broken packages will be charged at quoted prices plus bags extra at value.

MEDIUM RED CLOVER		Per 100 Lbs.
		Packed in Bags of:
(Wisconsin Grown)	60 Lbs.	160 Lbs.
RAINBO	\$38.25	\$38.00
Mountain	37.75	37.50

MAMMOTH CLOVER		
(Northern Grown)		
RAINBO	38.75	38.50

IMPORTED CLOVERS

Stained 1% Green

MEDIUM		Per 100 Lbs.
		Packed in Bags of:
(Northern European)	60 Lbs.	160 Lbs.
CHOICE	\$20.25	\$20.00
(Polish, Very Hardy)		
RAINBO	24.25	24.00

MAMMOTH		Per 100 Lbs.
		Packed in Bags of:
(New Zealand Grown)	60 Lbs.	160 Lbs.
RAINBO	\$26.75	\$26.50

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ALSIKE CLOVER		Per 100 Lbs.
		Packed in Bags of:
	60 Lbs.	160 Lbs.
RAINBO	\$26.25	\$26.00
Mountain	25.75	25.50

ALSIKE SPECIALS		
Contains about:		
8% White		25.00

WHITE CLOVER		Per 100 Lbs.
		Packed in Bags of:
	30 Lbs.	60 Lbs. 160 Lbs.
RAINBO	\$32.40	\$32.25 \$32.00
Mountain		30.00
Mixing Grade		24.00

TIMOTHY		Per 100 Lbs.
		Packed in Bags of:
	100 Lbs.	125 Lbs.
RAINBO	\$ 6.65	\$ 6.70

TIMOTHY AND ALSIKE		Per 100 Lbs.
About 25% Alsike		\$10.25
About 50% Alsike		14.50



Kellogg Seed Company gives no warranty, express or implied, as to description, quality, productiveness or any other matter of any seed it sells and will not be responsible for the crop.

COMMON ALFALFA

All U. S. Verified Origin

		Per 100 Lbs.
		Packed in Bags of:
	60 Lbs.	160 Lbs.
KANSAS		
RAINBO	\$35.25	\$35.00
KANSAS/NEBRASKA		
RAINBO		34.50
NEBRASKA		
RAINBO		35.00
MINNESOTA		
RAINBO		35.00

CANADIAN VARIEGATED ALFALFA

Genuine Peel County, Ontario, Grown
RAINBO \$37.00
Western Ontario Grown
RAINBO 35.00

GRIMM ALFALFA

State Sealed and Certified
Per 100 Lbs.

BLACKFOOT BRAND		
Blue Tag		\$45.00
Red Tag		42.00
		30 lb. and 60 lb. bags.

LADAK ALFALFA

State Sealed and Certified

		Per 100 Lbs.
		Packed in Bags of:
	30 Lbs.	
RAINBO—Blue Tag		\$48.00
Mountain—Red Tag		43.00
Ladak is of especial value where bacterial wilt is prevalent.		

SWEET CLOVER

WHITE		Per 100 Lbs.
		Packed in Bags of:
	160 Lbs.	
RAINBO		\$15.00

YELLOW		
RAINBO		15.50

GRUNDY COUNTY		
RAINBO		15.00

Sweet Clover packed in bushel bags,
25c per 100 lbs. higher.

SUDAN GRASS

		Per 100 Lbs.
RAINBO		\$ 4.75

REED CANARY GRASS

RAINBO — 100 lb. lots		\$27.00
Small lots		28.00

FIELD PEAS		
White, RAINBO		4.50
Scotch, RAINBO		4.00

SOY BEANS		
Manchu, RAINBO		
Illini, RAINBO		3.75
Mukden, RAINBO		5.00

MILLETS		
German, RAINBO		5.00
Japanese, RAINBO		3.25

FLAX		
RAINBO		5.50

DWARF ESSEX RAPE		
RAINBO — 100 lb. bags		6.75
Burlaps, 220 lb. sacks		6.50

USED COTTON GRAIN BAGS		Per 100
Patched, clean		\$20.00
Sound, clean		23.00
New Royal River Bags		27.00

Seeding plans may be changed somewhat because of the lateness of the planting season.
We have good supplies of late sowing seeds, emergency forage seeds and seed corn, also limited quantities of legume seeds.

Our Prices Include Bags without additional charge—Gross Weights

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Our Prices Include Bags without additional charge—Gross Weights



RAINBO BRAND SEED CORN

DENT VARIETIES

NEBRASKA GROWN

	Per Bushel
Golden Glow.....	\$ 2.35
Reid's Yellow Dent.....	2.35
Improved Leaming.....	2.35
Pride of North.....	2.35

MINNESOTA GROWN

	Per Bushel
Minnesota No. 13.....	\$ 2.50
Early Murdock.....	2.50

CANADIAN GROWN

(Produced from Wisconsin Seed Stock)

	Per Bushel
Golden Glow.....	2.50
Silver King.....	2.50
Wisconsin No. 25.....	2.75

CANADIAN GROWN

	Per Bushel
White Cap Yellow Dent.....	2.50

FLINT CORN

	Per Bushel
Longfellow.....	\$ 3.00
Smut Nose—Wisconsin Grown.....	4.00

SWEET CORN

	Per 100 Lbs.
Stowell's Evergreen.....	11.00
Golden Bantam.....	11.00
Crosby's.....	13.00

FODDER CORN

	Per Bushel
Red Cob—Missouri Grown.....	1.80
Leaming Fodder—Missouri Grown.....	1.80
Pride Fodder—Missouri Grown.....	1.80
Eureka Giant Fodder—Virginia Grown.....	2.65

SWEET FODDER

	Per 100 Lbs.
.....	\$ 5.00

WISCONSIN GROWN

(Grant County)

	Per Bushel
SEALED AND VERIFIED	
Golden Glow.....	3.00
Silver King.....	4.50

WISCONSIN GROWN

(Dane County)

	Per Bushel
SEALED AND VERIFIED	
Golden Glow.....	3.25
Wisconsin No. 8.....	3.50
Silver King.....	4.50

WISCONSIN GROWN

(Jefferson County)

	Per Bushel
SEALED AND VERIFIED	
Golden Glow.....	3.75
Silver King.....	4.50
Early Murdock.....	4.00
Northwestern Red Dent.....	4.25

NORTHERN WISCONSIN GROWN

(Prescott County)

	Per Bushel
SEALED AND VERIFIED	
Golden Glow.....	3.25

NORTHERN WISCONSIN GROWN

(Grown by Krueger, Shawano County)

	Per Bushel
Golden Glow.....	3.50
Wisconsin No. 25.....	3.75

HYBRID SEED CORN

(Wisconsin Grown, Sealed and Certified)

	Per Bushel
For Edgedrop planters (Flat Kernels)	
105 Day Maturity.....	(Ask for Prices)
115 Day Maturity.....	(Ask for Prices)

For Hilldrop planters
(Round Kernels)

105 Day Maturity.....	(Ask for Prices)
110 Day Maturity.....	(Ask for Prices)
120 Day Maturity.....	(Ask for Prices)

SEED GRAINS
RAINBO BRAND

SPRING RYE

	Per Bushel
RAINBO.....	\$ 2.15

SEED OATS

	Per Bushel
Yellow Kherson.....	\$.80
logold.....	.85

SEED WHEAT

	Per Bushel
Progress.....	\$ 2.20
Marquis Type.....	2.20

SEED BARLEY

	Per Bushel
Oderbrucker.....	\$ 1.75
Wisconsin No. 38.....	1.70

BUCKWHEAT

	Per 100 Lbs.
Japanese.....	
Silverhull.....	\$ 3.15



CRO-TOX

Crow and Bird
Repellent

Protects Seed Corn and Grains from
Loss of Seed After Planting. Eight
Ounces of Cro-Tox Will Treat One
Bushel of Corn.

8 oz. Size @ \$ 4.30 per Dozen
16 oz. Size @ 7.20 per Dozen
1 qt. Size @ 10.80 per Dozen

WINTER VETCH

	Per 100 Lbs.
For Spring and Fall Planting	
RAINBO.....	\$10.50

AMBER CANE

	Per 100 Lbs.
For Fodder only.	
RAINBO.....	4.50



SEED DISINFECTANTS

New Improved CERESAN

A Low Cost Dust Disinfectant for
Wheat, Oats and Barley

One Pound Treats 32 Bushels

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
1-lb. tin	\$.70	\$ 5.60 per case	1 doz.
5-lb. tin	3.00	13.20 per case	1/2 doz.

New Improved SEMESAN JR.

A Dust Disinfectant for Seed Corn

4 Oz. Treats 2 Bushels Seed Corn

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
4 oz. tin	\$.35	\$ 8.20 per case	3 doz.
1-lb. tin	1.00	8.40 per case	1 doz.
5-lb. tin	4.75	20.70 per case	1/2 doz.
25-lb. pail	21.00	16.80 per pail	1 only
100-lb. drum	83.00	66.40 per drum	1 only

New Improved SEMESAN BEL

A Dip Disinfectant for Seed Potatoes

One Pound Treats 75 Bushels

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
4 oz. tin	\$.45	\$ 10.55 per case	3 doz.
1-lb. tin	1.50	12.00 per case	1 doz.
5-lb. tin	6.75	29.70 per case	1/2 doz.
25-lb. pail	31.00	24.50 per pail	1 only
100-lb. drum	122.00	97.60 per drum	1 only
300-lb. drum	355.00	284.00 per drum	1 only

Special SEMESAN

A Grass Disinfectant for Brown Patch

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
5-lb. tin	\$ 7.00	\$ 31.80 per case	1/2 doz.
25-lb. pail	33.00	26.40 per pail	1 only
100-lb. drum	129.00	103.20 per drum	1 only

SEMESAN

A General Disinfectant for Vegetable
and Flower Seeds or Bulbs,
and Certain Plant Diseases

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
2-oz. tin	\$.35	\$ 8.20 per case	3 doz.
1-lb. tin	2.25	18.00 per case	1 doz.
5-lb. tin	9.90	44.40 per case	1/2 doz.
25-lb. pail	45.50	36.25 per pail	1 only

NU-GREEN

A Grass Disinfectant for Brown Patch
Prevention and Control

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
3-oz. tin	\$.35	\$ 8.20 per case	3 doz.
1-lb. tin	1.45	11.50 per case	1 doz.
5-lb. tin	6.30	28.20 per case	1/2 doz.
25-lb. pail	29.00	23.20 per pail	1 only
100-lb. drum	115.00	92.00 per drum	1 only



LAWN GRASS MIXTURES



RAINBO BRAND
Finest Quality
In Cartons and Bulk

	Per 100 Lbs.
1-lb. (24 and 50 to a case)	\$26.00
5-lb. (9 to a case)	25.50
1-lb. Shade Grass (24 and 50 to case)	28.00
5-lb. Shade Grass (9 to a case)	27.50

RAINBO LAWN SEED — Bulk

25-lb. Sacks	24.50
50-lb. Sacks	24.25
100-lb. Sacks	24.00

RAINBO SHADE GRASS — Bulk

25-lb. Sacks	26.50
50-lb. Sacks	26.25
100-lb. Sacks	26.00

BLUE MOUND LAWN SEED

	Per 100 Lbs.
1-lb. Cartons (50 to a case)	\$20.00
5-lb. Bags (10 to a bundle)	19.00
10-lb. Bags (5 to a bundle)	19.00
Bulk, 50-lb. and 100-lb. Bags	18.00
Shade Grass, bulk	19.00

GREENDALE LAWN SEED

	Per 100 Lbs.
1-lb. Cartons (50 to a case)	\$18.00
3-lb. Bags (20 to a bundle)	17.00
50-lb. and 100-lb. Bags	16.00

SHAMROCK LAWN SEED

100-lb. Sacks	15.00
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STAR LAWN SEED

100-lb. Sacks	14.00
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RAINBO BENT GRASS MIXTURE

The finest Bent Grasses blended with other grasses to produce a bent lawn in two seasons.

	Per 100 Lbs.
1-lb. Bags	\$42.50
5-lb. Bags	41.00
25, 50 or 100-lb. Bags	40.00



	Per Ton
100-lb. Bags	\$30.00
50-lb. Bags	35.50
25-lb. Bags	41.50

Less Dealer's Discount 10%.
Special Prices for Car Lots.

We are distributors of Milorganite for Wisconsin, exclusive of Milwaukee County and upper Michigan. Milorganite quotations apply only in this distributive territory.

WHITE CLOVER SEED

RAINBO DISPLAY CARTON

	Per Carton
48 10c Packages	\$ 1.95
24 20c Packages	1.95
12 40c Packages	1.95
24 10c; 12 20c Packages	1.95

RAINBO

	Per 100 Lbs.
1-lb. Boxes (25 to case)	\$35.00
1/2-lb. Boxes (50 to case)	35.50

Packed Conveniently for Counter Trade

GRASSES

KENTUCKY BLUE GRASS

	Per 100 Lbs.
Selected, Extra Heavy	\$21.00
RAINBO	19.50
Mountain	19.00

CANADIAN BLUE GRASS

RAINBO	22.50
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FANCY RED TOP

RAINBO	20.00
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ROUGH STALKED MEADOW GRASS

RAINBO	40.00
Excellent for shady conditions.	

RYE GRASS

Pacey's, Imported	13.50
Perennial, Imported	12.50
American Grown	7.25

BENT GRASS (Certified)

	Per 100 Lbs.
Astoria	
RAINBO, Blue Tag, State Sealed	\$60.00

Seaside

RAINBO, Blue Tag, State Sealed	60.00
(Smaller quantities \$5.00 per 100 lbs. higher.)	

ORCHARD GRASS

RAINBO	21.00
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MEADOW FESCUE

RAINBO	13.00
--------	-------

CHEWINGS FESCUE

RAINBO	35.00
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BROMUS INERMIS

RAINBO	28.00
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RAINBO BRAND INOCULATION

Humus and Nitro-Jel (Jelly)

No. 1 —

For Alfalfa, Sweet Clover and Hubam Clover.

No. 2 —

For Red, Alsike, Mammoth and White Clover.

	Retail	Wholesale
1/2 bushel	\$.35	\$.18
1 bushel	.50	.30
2 1/2 bushel	1.00	.60
5 bushel	1.75	1.10

No. 3 —

For Field Peas, Vetches, Winter Peas and Cow Peas.

No. 6 —

For Soy Beans.

	Retail	Wholesale
1 bushel	\$.35	\$.18
2 bushel	.50	.30
5 bushel	1.00	.60

Sold on a Returnable Basis.

MASTER ANT KILLER

10c Size, 12 to carton... \$.75 dozen

25c Size, 14 to carton... 2.00 carton



INOCULATOR PRICES

When Ordering, Always Specify Name of Seed

Alfalfa, all Clovers

Size	Dealer	Retail
1/2 bu. ca.	.23	\$.35
1 bu. ca.	.36	.55
2 1/2 bu. ca.	.78	1.20

Vetch, Austrian Peas, Canadian Peas, Beans

Size	Dealer	Retail
1/2 bu. ca.	.20	\$.30
1 bu. ca.	.29	.45
*1 3/4 bu. ca.	.42	.65
5 bu. ca.	1.20	1.85
*12 1/2 bu. ca.	2.76	4.25

*"100 lb. size." Packed only for Vetch and Peas.

LESPEDEZA

Unhulled or Hulled

Size	Dealer	Retail
1 bu. ca.	.23	\$.35
2 bu. ca.	.36	.55
5 bu. ca.	.78	1.20

Peanuts, Soy Beans, Cow Peas, Lima Beans

Size	Dealer	Retail
1 bu. ca.	.23	\$.35
2 bu. ca.	.36	.55
5 bu. ca.	.78	1.20
10 bu. ca.	1.14	1.75
*25 bu. ca.	2.44	3.75

*"25 bu. size." Packed only for Soy Beans, Cow Peas.

New

Garden Size

NITRAGIN for Garden Peas, Beans, Sweet Peas, Lima Beans and Lupines

Each package will inoculate any amount up to 4 lbs. seed.
Dealer Price\$.80 per doz.
Retail Price\$1.00 ea.

BIRD SEED

(Full Bags)

	Per 100 Lbs.
Sunflower — Fancy	\$ 8.50
Sunflower — Choice	7.50
Canary — Recleaned	7.75
Hemp	4.75
Bird Rape, Wisconsin Small Sweet	7.50
Large Rape	6.50
Large Millet	3.50

Smaller quantities 50c per 100 lbs. higher.

SEED SOWERS

Retail List Price

"Cyclone" Seed Sower \$2.50 Ea.

"Horn" Seed Sower .85 Ea.

Above prices are subject to a dealer discount of 33 1/3 %



PLANTERS' REFERENCE

Pounds to Sow Per Acre

KIND	Pounds Per Acre	Pounds Per Bu.
Alfalfa, broadcast.....	18-22	60
Alfalfa, drill's	12-15	60
Barley	96-120	48
Beans, Soy, broadcast	60-80	60
Beans, Soy, drills.....	30-45	60
Beans, Soy, with corn.....	50-60	60
Blue Grass, Kentucky	25-28	14
Blue Grass, Canada	25-28	14
Buckwheat	45-60	52
Cane, broadcast	50-70	50
Cane, drills... ..	10-15	50
Clover, Alsike	8-12	60
Clover, Medium.....	10-15	60
Clover, Mammoth.....	10-15	60
Clover, Sweet, hulled.....	12-15	60
Clover, Sweet, unhulled.....	20-30	30
Clover, White	4-8	60
Corn	8-12	56
Sweet Corn	12	
Fescue, Meadow	15-25	24
Fescue, Chewings	25-28	14
Flax	28	56
Lawn Grass.....	Depending on Conditions	Depends on Quality
Millet's, for hay	45-50	50
Millet's, for seed	30-40	50
Millet, Japanese	12-15	30
Oats	64-76	32
Peas, Canada Field, broadcast.....	120-150	60
Peas, Canada Field, with grain.....	75-90	60
Rape, broadcast	8-10	50
Rape, in drills	5-6	50
Red Top, Solid seed.....	7-12	14
Red Top, unhulled.....	10-15	14
Reed's Canary Grass	4-6	24
Rye, Winter	84-112	56
Rye, Spring	56-84	56
Speltz	62-100	48
Sudan Grass, broadcast.....	30-40	40
Sudan Grass, in drills.....	15-25	40
Sunflower	8-10	24
Timothy	10-12	45
Timothy and Alsike.....	8-10	45
Vetch, Hairy or Winter	50-125	50
Wheat	90-120	60

KELLOGG
SEED COMPANY
MILWAUKEE, WISCONSIN

NEW IMPROVED CERESAN DOES THESE 4 THINGS TO MAKE WHEAT PAY BETTER

Checks Seed Rotting
Reduces Seedling
Blight
Controls Stinking Smut
Improves and Increases Yields



You do just one thing — treat your seed with *New Improved CERESAN* — and this effective dust disinfectant does *four!* Checks seed rotting, reduces seedling blight, controls stinking smut, and improves and often increases your wheat yield—at a cost of less than 3¢ an acre!

The U. S. Dept. of Agriculture, along with many Experiment Station authorities, recommends this treatment. It is a protection against seed-borne stinking smut—a way to better yields. Even on *clean* seed the average increase has been 1.13 bushels an acre.

Easier to apply. One-half ounce per bushel — costs only 2 cents. No drill damage. Controls covered smut and stripe of BARLEY, and smuts of OATS — often increasing stands and yields of both grains.

One lb., 70¢; 5 lbs., \$3.00. Come in now for your copy of free Cereal Pamphlet.

For Sale by
RAINBO
DEALERS

TREAT SEED *-IT PAYS*
EVERY YEAR



